



## Aisha Hussein Alfardan

Vice Chairwoman, Qatari Businesswomen Association Personal Advisor to the Chairman – Alfardan Group Holding

Aisha Hussein Alfardan is a prominent Qatari businesswoman, Vice chairwoman of the Qatari Businesswomen Association. In 2006 Alfardan was ranked 24th on the Forbes list of the 50 Top Businesswomen in the Arab Word, which recognized her success, prominence and ambition in the businessworld.

Aisha Hussein Alfardan is the daughter of the renowned Qatari businessman, Hussein Alfardan - Chairman of Alfardan Group of Companies, and is following her father's footsteps as she has become one of the prominent businesswomen in the Middle East.

Aisha graduated from Qatar University in 1993, with a degree in English literature. She began her career in the Commercial Bank of Qatar where she worked for over nine years, during which she climbed the business ladder to become the Ladies Branch Manager.

In 2003, she joined Alfardan Group, to assist her father and brothers in running the family business; Aisha Hussein Alfardan claims her favorite part about working at Alfardan is "the challenge of continuing to build the legacy that her family has worked so hard to build".

Aisha Hussein Alfardan actively participates in local, regional and international conferences. She participated as a speaker in the high level event UNCTAD XII - Women in Development held in Qatar where she spoke about gender equality and how important it is to empower women and support them by providing them with education, health care and employment opportunities as she believes "Reducing gender inequality and improving the status of women contributes to higher rates of economic growth and greater macroeconomic stability".

As the Vice-Chairwoman of the Qatari Business Women Association, Alfardan has delivered a number of initiatives that aim to enhance the role of Qatari businesswomen and their contribution to the economy, like Qatar Business Women Award which identifies and acknowledges the contributions Qatari women make to the country's society and economy through their professional and entrepreneurial achievements. This award focuses on women who have demonstrated outstanding leadership and



managerial skills within their fields and it has been run 3 times in 2009, 2011, and 2013 and also the annual Qatar International Businesswomen Forum that was successfully organized in 2010-2014 and has rapidly gained a unique status as a major annual event in Qatar and the region whether in terms of the size and level of participants, the relevance and rich nature of its topics and debates, and the expertise of its panelists and speakers.

Aisha Hussein Alfardan has been a prominent business woman in the Arab world, recognized for her contributions to the country of Qatar and to the world of business. Her achievements are not limited to the office, as she has become a role model for businesswomen in the Middle East, providing speeches and networking opportunities for women at business conferences. She has contributed greatly to the expansion of business in Qatar and has large visions for the continuation of progress in the future.