



## GAWBL-Summit 2018

German-Arab Women Business Leaders

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## Bassant Helmi

Founder of Global Project Partners e.V.  
Co-chair of Digital Arabia Network (#DAN)

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Bassant Helmi is a member of numerous associations and institutions in the MENA region and the MENA-Network Driver of the BMW foundation.

In 2001 she founded the Berlin-based non-profit association Global Project Partners, which grew over the years implementing a wide range of projects specifically geared towards supporting Arab businesswomen, vocational and educational training in developing countries, and knowledge transfer in the field of renewable energies.

As a German of Egyptian origin, she is uniquely qualified for building bridges of cooperation and mutual understanding between Germany and the MENA region. In 2017, she founded her company MENA Business GmbH and co-initiated the initiative Digital Arabia Network (#DAN) for connecting the digital community in the Arab world.

Before moving to Berlin, she headed the Economic Department of the German-Arab Chamber of Industry and Commerce in Cairo, her home town. Bassant studied at the German School in Egypt, got her bachelor's degree in mass communication and political science at the American University in Cairo, and has an MSc degree from the London School of Economics.