



GAWBL-Summit 2018

German-Arab Women Business Leaders

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Dr. Gabi Kratochwil

Chairwoman GAWBL-Summit 2018

Founder & Managing Director CrossCultures Network GmbH

Dr. Gabi Kratochwil studied Middle Eastern Studies, Politics and Public Law at the University of Bonn and at the American University in Cairo, Egypt. She is the owner and Managing Director of CrossCultures, a provider of intercultural training, coaching and consultancy with special focus on the Arab World, Diversity Management and Women & Leadership counting the world's leading international enterprises and organisations on her list of clients. In 2016 she founded the company CrossCulturesNetwork GmbH, specialised in designing and organising international events and conferences.

Dr. Gabi Kratochwil has been a member of the Board of Directors of the Ghorfa Arab-German Chamber of Commerce and Industry since 2006, a member of the German Middle East Studies Association for Contemporary Research and Documentation (DAVO) and of the Society for Intercultural Training and Research (SIETAR). Numerous publications, lecture series and papers in the university and media on MENA issues, Diversity Management and Women & Leadership.

Her intercultural business handbook on the Arab World ("Business-Knigge: Arabische Welt. Erfolgreich kommunizieren mit arabischen Geschäftspartnern", Orell Füssli, Zurich 2006) has been ranked No. 5 of the top management books by The Financial Times. In 2012 she published a book on successful women in the Arab World („Die neuen arabischen Frauen. Erfolgsgeschichten aus einer Welt im Aufbruch“, orellfüssli, Zurich 2012).

Dr. Gabi Kratochwil represents Germany at many international conferences and round-tables as a key-note speaker and facilitator. As its chairperson she initiated in 2007 the Arab-German Businesswomen Dialogue at the Ghorfa Arab-German Chamber of Commerce and Industry's annual Arab-German Business Forum, also partnering with the Arab International Women's Forum (AIWF) in its initiatives to empower women in business and government. In 2018 she organizes the German-Arab Women Business Leaders Summit (GAWBL-Summit 2018, www.gawbl-summit.com) held under the Patronage of the Federal Ministry for Economic Affairs and Energy in cooperation with Ghorfa connecting high-profile experts, leaders and decision-makers from Germany, the Arab countries and the international community.

As a high impact change maker she advises policy makers, academics and business leaders.

- Winner Global Diversity Leadership Award 2017
- Winner World Women Leadership Achievement Award 2015