



GAWBL-Summit 2018

German-Arab Women Business Leaders

15-17 October 2018, Munich - Bayerischer Hof



Annette Roeckl

CEO, Roeckl Handschuhe & Accessoires GmbH & Co. KG

Annette Roeckl has run the family business successfully and with great passion since 2003, representing the family's sixth generation. In the years before she grew into the role of company successor, learned the business from scratch and was the first woman to carry on the family tradition. Her vision is to consistently combine the traditional and the modern. The result is a range of much-loved articles characterised by a perfect fit, consummate workmanship and suppleness as well as a sophisticated, timeless design.

Since 1839, ROECKL, a company steeped in tradition, has been synonymous with high-quality gloves and premium-range accessories. For six generations ROECKL has been living its vision of perfect craftsmanship. It knows the best manufacturing methods, it goes without saying that excellent materials are a prerequisite and it works together with masters of their trade that still have a command of the traditional craftsmanship and put their soul into each item that makes them favorite pieces. Authenticity is thereby the key word. In order to satisfy this high requirement, ROECKL manufactures almost exclusively in its own European factories. Absolute dedication to craftsmanship and the finest materials are the foundation of all ROECKL collections. This leads to delicate details and timeless designs being created by hand. Finest leather gloves, elegant bags, precious foulards, finest knitwear and small leather goods - ROECKL creates timeless accessories of masterful style and quality.

The company's history began in 1839 when Jacob Roeckl opened his first craft establishment and shop. A dedicated tannery and dyeworks were added later. In 1870 his son Christian built a large factory facility for 1,000 staff at the periphery of the city of Munich. These entrepreneurial efforts were soon to bear fruit: in 1873 ROECKL was appointed „Supplier to the Royal Court of Bavaria“, supplying Bavaria's King Ludwig II as well as the Austrian Empress Elisabeth of Bavaria.

Annette Roeckl has managed the company since 2003, representing the family's sixth generation. She has consistently implemented her vision, to expand ROECKL as a classy accessory brand, with a good blend of courage, stamina, economic sustainability and pragmatism.



GAWBL-Summit 2018

German-Arab Women Business Leaders

15-17 October 2018, Munich - Bayerischer Hof

ROECKL employs over 320 staff in Germany and other European countries. Distribution is operated through a wide range of national and international retail partners as well as 13 of ROECKL own stores and 12 shop-in-shop spaces in Germany, Austria and Switzerland, with partner stores in other European countries. As the European market leader, ROECKL seeks to maintain and extend its position on an ongoing basis. With the store opening in Zurich in April 2018, ROECKL continues its expansion on the Swiss market. ROECKL is an established entity among retailers and is presented in renowned houses.

Annette Roeckl pursues a policy of presence in main and big cities, internationalization and maintains an extensive product portfolio consisting of leather gloves, silk foulards, knitwear as well as leather accessories and the company's own line of bags. ROECKL is thus a driving force in the world of accessories - every day, all over the world.

