



Nejiba Bouzaiane Khalfallah

Telecommunications Engineer, Founder EPI Solutions Business Development Director MENA Region Telepin Member of the Tunisian Businesswomen Association CNFCE, Tunisia

Graduated as Telecom engineer, expert in entrepreneurship and business development, with a wide experience of more than 15 years in entrepreneurship and startup support, Nejiba is a founding member of the first technopole in Tunisia particularly its first incubator.

Nejiba specialized in the development and implementation of localized and digitized content in entrepreneurship, the training of trainers and coaching.

Nejiba is Certified Infodev / Worldbank Trainer and trainer of trainers, and also UNIDO Certified Trainer of Trainer.

Nejiba is also active in rising university business start-up clubs believing that is where the true potential of future entrepreneurs lies.

Nejiba is a founding and member of the executive board of the regional business incubator network "MENA-inc" managed by INFODEV, and the Arab association of Technoparks and nurseries (ARTECNET), she is also MENA coordinator of the working group on women's entrepreneurship and participated in the writing of several studies in entrepreneurship which is also managed by INFODEV.

She was PMO for the top management of Tunisie Telecom to follow up the strategic transformation program.

She is the Business Development Director MENA region for Telepin, mobile payment solution editor, in charge of development the market for social digital transformation to have more use of Mobile Payment solution.