



GAWBL-Summit 2018

German-Arab Women Business Leaders

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Maha Farid Shirah

Founder/ Executive Manager, SHEWORKS
Riyadh, KSA

Ms. Maha Shirah is the founder and Managing Director of SHEWORKS, the one and only private co-working space, business hub, and incubator for startup women and freelancers in Riyadh city. She is also a startup consultant and is a member in many entrepreneur comities in Saudi Arabia.

After getting her B.A. in Languages and translation in the English Department from King Saud University in 2001, Ms. Shirah worked in various jobs and fields, varying from education, health, to banking and financial sector where she worked as a local shares and international brokerage dealer for many years. She continued her post studies and graduated with a master's degree in business administration, in finance from Prince Sultan University, Riyadh, Saudi Arabia.

In addition, as a bonus to her passion for business, Ms. Shirah always had a spot for arts, thus, she received a diploma in Digital Photography from Center of Arts & Technology in Halifax, NS, Canada. She works as a freelance photographer and graphic designer whenever she gets a chance. She is currently, with her funding partners & sponsors, developing a program for freelance artists to start the first incubator of its kind for women in 2019.

Moreover, in 2013 she was one of the few women who worked in the solar industry in Saudi Arabia and was a member in SASIA (Saudi Arabia Solar Industry Association).

Finally, in 2014 she became a business owner and an entrepreneur advocate to other women business owners, as well as an entrepreneurship consultant. Overall, Ms. Shirah has more than 15+ years of experience.

In April 12, 2018, SHEWORKS, and Ms. Shirah have received the 3rd prize in a start-up Arabia Pitch Competition organized by DIHK in Berlin, Germany.

She is a loving wife and a mother of two awesome boys who are the joy of her life.