



GAWBL-Summit 2018

German-Arab Women Business Leaders

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Regine Sixt

Senior Executive Vice President Marketing, SIXT SE, Germany

Vision - Action - Innovation

Regine Sixt is personified perfection when it came and comes to master substantial challenges. Together with her husband Erich Sixt, CEO of the Sixt Group, she has played an important part in building a global car rental organization that is unparalleled: Sixt - a company with a history of more than 100 years, which still being owner controlled - is the market leader for mobility solutions in Germany as well as on many other international markets. Today, Sixt has a presence in 115 countries and continues its unstoppable success story around the globe.

With ambition, precision and a clear mission Regine Sixt gives not only new impulses to the Sixt brand. In her function as founder and chairwoman, the project dear to her heart, the Regine Sixt Children's Aid Foundation „Drying Little Tears“ is permanently being expanded by the courageous philanthropist. With more than 130 projects in more than 45 countries, children in need receive assistance and hope. The charity projects of the foundation are supported not only by many global Sixt employees in their free time, the foundation is also the official CSR program of Sixt SE.

As an award-winning personality in economic, social, cultural and social spheres Regine Sixt sets global impulses - especially for the smallest and most vulnerable members of our society, who cannot help themselves. Therefore Regine Sixt has received uncountable prestigious prizes, such as the „Citizen of the World“ by Hadassah International or the „Golden Victoria“ by the German Publisher Association.

Regine Sixt is the mother of two sons, Alexander and Konstantin Sixt, who now shape the future of the company in the fourth generation as members of the Executive Board of Sixt SE. Furthermore Regine Sixt sets impulses in international political and diplomatic circles in her function as Honorary Consul General of Barbados.