



# GAWBL-Summit 2018

German-Arab Women Business Leaders

15-17 October 2018, Munich - Bayerischer Hof

## Program

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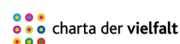


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### Monday, 15 October 2018

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#### Reception - Get Together

Venue:

*Munich Residence (Max Joseph Hall)*

Residenzstrasse 1, 80333 Munich

- 18.00 h Welcoming:  
*Prof. Ursula Männle*  
Minister of State (ret.)  
Chairwoman of the Hanns Seidel Foundation, Germany

### Tuesday, 16 October 2018 - Summit Day 1

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Venue:

*Hotel Bayerischer Hof*

Promenadeplatz 2-6, 80333 Munich

- 8.30 h Registration

- 9.30 h Opening Ceremony

Welcoming:

*Dr. Gabi Kratochwil*

Chairwoman GAWBL-Summit

CEO CrossCultures Network GmbH, Germany

*Julia Arnold*

Managing Director International Economic Relations,  
Association of German Chambers of Commerce  
and Industry (DIHK), Germany

Speakers:

*Abdulaziz Al-Mikhlaifi*

Secretary General of the Ghorfa Arab-German  
Chamber of Commerce & Industry, Germany

*H.E. Dr. Mustapha Adib*

Ambassador of the Republic of Lebanon

Dean of the Arab Diplomatic Corps, Germany

*H.E. Lyutha Al-Mughairy*

Ambassador of the Sultanate Oman

*H.E. Dr. Khouloud Daibes*

Ambassador of the State Palestine

Keynote of the Guest of Honour:

*H.R.H. Princess Doaa M. Ezzat*

Founder & Owner, Friends Zone Academy

Active member in several charity organizations that  
support children, education and medical treatment  
Jeddah, KSA

- 10.30-11.00 h Network Coffee Break

- 11.00 h Session 1

*Women as Drivers for Economic Change*

Moderation:

*Sarah Rizk*

Partner, Amereller, Egypt/UAE

Keynote Speakers:

*H.E. Haifa Al Kaylani*

Founding Chairwoman, Arab International Women's Forum  
& Fellow, Harvard Advanced Leadership Initiative 2017, UK

*Janina Kugel*

Chief Human Resources Officer and Member of the  
Managing Board of Siemens AG, Germany

Speakers:

*H.E. Reem Badran*

President MENA BusinessWomen Network

Board Member of Amman Chamber of Commerce, Jordan

*Nadereh Chamlov*

Former Senior Advisor, The World Bank, USA



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	<p><i>Dr. Julia Sperling</i> Partner McKinsey, Germany</p> <p><i>Dino Fortunato</i> Chief Technical Advisor, UNIDO ITPO, Italy</p>	15.30-16.00 h	Network Coffee Break
12:30-14:00 h	Network Lunch		
14.00 h	<p>Session 2 <i>Why Diversity Matters: Leading the Change to Inclusion</i></p> <p>Moderation: <i>Carla Everhardt</i> Attorney-at-Law (Germany) und Associate Partner, Rödl &amp; Partner, Germany</p> <p>Keynote Speakers: <i>Ivonne Kuger</i> Vice President Operations, Munich Airport International GmbH, Germany</p> <p><i>Petra Justenhoven</i> Assurance Leader and Member of Management Board, PwC Germany and PwC Europe, Germany</p> <p>Speakers: <i>Ursula Schwarzenbart</i> General Manager Talent Development and Global Diversity Management, Daimler AG, Germany</p> <p><i>Alia Al-Rifai</i> Corporate Finance - Regional Shareholder Controlling, Siemens, AG Germany</p> <p><i>Aysha Sulaiman</i> Group Director of Human Resources &amp; Development, Ras Al Khaimah Economic Zone, Government of Ras Al Khaimah, UAE</p>	16.00 h	<p>Session 3 <i>Women Entrepreneurs: Incubators for Dynamic Growth</i></p> <p>Moderation: <i>Dr. Dalia Abu Samra-Rothe</i> Deputy CEO, German Emirati Joint Council for Industry &amp; Commerce (AHK), Director Abu Dhabi Office, Regional Coordinator Business Development, Bavarian Representative in the UAE</p> <p>Keynote Speakers: <i>Aisha Hussein Alfardan</i> Vice Chairwoman, Qatari Businesswomen Association, Personal Advisor to the Chairman, Alfardan Group Holding, Qatar</p> <p><i>Jasmin Arbabian-Vogel</i> President VdU, Germany</p> <p>Speakers: <i>Hanan Saab</i> CEO PharmaMed, Lebanon</p> <p><i>Edith Weymayr</i> Managing Director &amp; Divisional Board Member Mittelstandsbank Southern Germany, Corporate Clients, Commerzbank AG, Germany</p> <p><i>Deena Al Faris</i> Vice President Al Faris Caviar Farms, Founder Qamrah Brands, KSA</p> <p><i>Annette Roeckl</i> CEO Roeckl, Germany</p>



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*Maha Farid Shirah*

Founder & Executive Manager, Sheworks, KSA

*Suzan Sahori*

Executive Director, Betlehem Fair Trade Artisans, Palestine

19.30 h Charity-Gala Dinner  
Moderation:  
*Astrid Frohloff*  
TV Anchorwoman, ARD, Germany  
  
Speaker:  
*H.E. Dr. Peter Ramsauer*  
President of the Ghorfa Arab-German Chamber of  
Commerce and Industry, Chairman of the Committee on  
Economic Cooperation and Development,  
Former Federal Minister, Germany  
  
Keynote Speaker:  
*H.E. Ouided Bouchamaoui*  
Nobel Peace Prize Laureate 2015, Tunisia  
  
Award Ceremony - Ta'awun:  
German-Arab Women Cooperation of Excellence Award  
Laudatio:  
*H.E. Brigitte Zypries*  
Former Minister for Economic Affairs and Energy, Germany

### Wednesday, 17 October 2018 - Summit Day 2

9:00 h Session 4  
*It's a Digital World:  
Connecting Women in Computing & Technology*  
  
Moderation:  
*Basant Helmi*  
CEO, Global Project Partners & Co-Chair of the  
Digital Arabia Network (#DAN), Germany

Keynote Speaker:

*Ines Gensinger*

Head of Business & Consumer Communications & Analyst  
Relations, Microsoft, Germany

Speakers:

*Monique Morrow*

CTO, Chief Technology Strategist, Switzerland

*Alejandra Ramirez*

ReDI Women Program, ReDI School, Germany

*Sophia Hatzelmann*

Founder and Managing Director, ahc GmbH, Germany

10.30-11.00 h Network Coffee Break

11.00 h Session 5  
*Boosting Women's Success: Financing & Capacity Building*

Moderation:

*Doris Köhn*

MD, ret., KfW Development Bank, Germany

Keynote Speaker:

*Elvira Lefting*

Managing Director, Finance in Motion, Germany

Speakers:

*Hildegard Vogelmann*

Programme Director, Economic Integration of Women  
in the MENA Region – EconoWin, GLZ, Germany/Egypt

*Dr. Rana El Chemaitelly*

CEO & Founder, The Little Engineer, Lebanon

*Nermine El-Tahri*

Assistant Sub Governor, The Central Bank of Egypt,  
Egypt



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12:30-14:00 h    Network Lunch

14:00 h    Session 6 - Final Panel Discussion  
*Inspire.Innovate.Transform: Shaping the Future Together*

Moderation:

*Dr. Ingy Rasekh*

Managing Partner, Amereller Legal Consultants, Egypt

Speakers:

*Dr. Birgit Thoben*

Former Project Leader Innovation Management Global  
Corporate Research (CR), Robert Bosch GmbH,  
CEO Future.Solutions, Germany/Switzerland

*Laila Aljassmi*

Founder & CEO of Health Beyond Borders, UAE

*Karl Hinterleitner*

Senior Editor & Chairman of Staff Council,  
German Television ZDF, Capital Bureau, Germany

*Daria Revina*

Founder, Women in Green Energy, Qatar

15.00 h    End of Summit



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